

**EXHIBIT OPPORTUNITY for CME ACTIVITY:** The 52nd Annual Hook Recent Advances in Clinical Medicine Conference

**DATE:** Oct 22-24, 2025

**LOCATION:** [Omni Charlottesville](#) and Virtual Live Stream

The University of Virginia invites exhibitors at *The 52<sup>nd</sup> Edward W. Hook, Jr. MD, Recent Advances in Clinical Medicine Conference*. This event is a multidisciplinary, interprofessional, continuing education conference designed to provide primary care clinicians with the knowledge and skills needed to practice state-of-the-art generalist medicine.

**Program Overview:**

Upon completion of the 52<sup>nd</sup> Hook Recent Advances conference, participants should be able to:

- Initiate evaluation of both common symptom complexes and medical conditions encountered in primary care and hospital practice, utilizing evidence-based and state-of-the-art approaches
- Institute or modify management of selected important conditions seen in the general adult population, employing up-to-date and cost-effective strategies
- Recognize when specialty referral is indicated for certain medical conditions and a basic understanding of the anticipated care to be provided by the consultant

**Expected Audience:** 175 (comprised of MD, PA, NP, RN, other healthcare professionals)

**Accrediting body:** This program has been accredited by the University of Virginia, School of Medicine, Office of Continuing Medical Education for 22.0 AMA PRA *Category 1 Credits™* and non-physician hours of participation.

**Organization Description:** The University Of Virginia School Of Medicine, an organization accredited with commendation by the Accreditation Council for Continuing Medical Education (ACCME) is seeking funding support in accordance with the ACCME Standards of Commercial Support, the HHS OIG Guidance document and the current Physicians' Payment Sunshine Act.

**Exhibit Opportunities**

The exhibit fee is \$1000 for one 6' table for one day of your choosing and \$2,000 for two and \$3000 for all three days, 2 company representatives max per organization. Exhibits will be in the prefunction area. Display times are 7:00 AM through session adjournment. Exhibitors may join us for breakfast and snacks. Free parking and Wi-Fi are provided. Exhibitors MUST wear a company name badge at all times.

**To register or for more information:** <https://uva.cloud-cme.com/racm2025>, Industry Tab

Thank you for your consideration. Please let me know if you need any additional information.

Best regards,  
Wendy Sewack